

**CREW MIAMI 2023 SPONSORSHIP LEVELS/ BENEFITS**

SPONSORSHIP WITH CREW MIAMI HAS ITS BENEFITS! - CREW Miami is one the premier Commercial Real Estate Organizations in South Florida.										
CREW MIAMI'S MISSION STATEMENT: TO DEVELOP AND EMPOWER WOMEN LEADERS IN COMMERCIAL REAL ESTATE THROUGH PROFESSIONAL NETWORKING, EDUCATION, AND MENTORING										
	Premier \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$1,500	Assoc. Member \$1,398 (Renewal)	Signature Event Sponsor Can be in Addition to or in lieu of Other Sponsorships (\$1,000)	Signature Event Sponsor only Can be in Addition to or in lieu of Other Sponsorships (\$500)	Scholarship Fund Must be in addition to other Sponsorships	Social Media Sponsor \$250 (1 monthly)
QUANTITY										
CREW MIAMI'S PARTNERSHIPS										
Complimentary 1-year Membership(s)	2	1								
Non-member pass(es) to monthly luncheon program series (live - when available)	4	3	2	1						
Complimentary ticket(s) to one of following Signature Events your choice:	3	2	2			*				
EVENTS & ACTIVITIES										
Contribute an article to CREW Miami Newsletter*	2	1	1			1				
Submission of topic proposals for our luncheon program series	•	•	•	•	•	•				
Priority for submission of speaker applications for our luncheon program series	•	•	•							
Opportunity to host the President's Breakfast series*	•	•	•							
Opportunity to host the Mentorship Program series*	•	•	•							
Opportunity to host the Lean-In Circle series*	•	•								
Opportunity to host an Educational Series Program*	•	•								
Opportunity to host your own M2M event	•	•	•	•	•	•				
Reserved seating at our speaker's table(s)*	•	•								
EXPOSURE & VISIBILITY										
Exclusivity for sponsorship within your industry/profession*	•									
Verbal recognition at each monthly luncheon program	•	•	•							
Visual (logo) recognition at each monthly luncheon program	•	•	•	•	•					
Opportunity to visually include promotional items (logo) on the marketing for Signature Events	1	1								
Opportunity to address membership and circulate promotional items (flyer) at a luncheon program	2	1								
Opportunity to present a display table at a Signature Event(s) (excluding Golf)	•	•				•				
Link to corporate website from CREW Miami website	•	•	•	•	•	•				
Company logo prominently displayed on CREW Miami website	•	•	•	•	•	•				
Recognition on power point slides at all Program events	•	•	•	•	•					
Recognition on all email campaigns	•	•	•	•	•					
Year-round access to more than 300 CRE professionals in the region	•	•	•	•	•	•				
Quarterly kudos on our social media outlets	•	•	•	•	•	•				
Social Media Add-On approved for 2023	•	•	•							•
Social Media Add-On Value for \$250 (see attached)										
Allocation to Signature Events Expenses is for 2 Signature Events per year. For example a Premier Sponsorship, results in \$2,000 being allocated to Signature Events split equally (\$1,000 per event) for each of that year's 2 Signature Events.	\$1,000/2	\$1,000/2	\$500/2	\$500/2	\$250/2	\$333/2	\$1,000/1	\$500/1		
See Disclaimer/Notes for Signature Events	•	•	•	•	•	•	•	•		
Scholarship Awards in Spring and Fall to winner of local College Student Applicants (goal is 2 per year) Recognition of Scholarship Sponsors will be provided with all promotional materials for the scholarship									•	
Roz Berrin Scholarship Fund (Recognition will be provide in will all promotional materials for the scholarship)									N/A	
DISCLAIMER/NOTES										
* This sponsorship benefit is limited and available on a first come basis;										
• Notes that the listed item is included in the sponsorship package										
^ In-Person Sponsorship Event at locations - outdoor spaces, limited attendance with CDC -COVID protocol										
Dates for Signature Events are subject to change										
CREW Miami reserves the right to change dates or cancel events at its sole discretion										
Social Media Sponsor is limited to 1 or 2 sponsors maximum per month at the discretion of CREW Miami. Each sponsor can only be a Social Media Sponsor once a year. Sponsor has to agree to the guidelines indicated and is responsible for providing the materials by the deadlines indicated at the time of sponsorship										
All Sponsors are sponsoring CREW-Miami as an organization. Though CREW-Miami will endeavor to provide programing and events (including Signature Events) to provide added value to you we reserve the right to change, reschedule or cancel any and all CREW-Miami events in our sole discretion without credit/refund of sponsorships.										
For Signature Events, CREW-Miami will endeavor to provide 2 such events each year the nature and type of which are solely within CREW-Miami's discretion. Tickets will be made available per the Matrix to Signature Events such as Fall Connections or similarly coordinated Signature Events. The exception to this being the Golf Tournament for which no tickets will be provided for the golf or golf clinic but will be provided for any dinner or cocktail occurring at the event should the sponsor wish to attend but not golf or do the golf clinic. The final determination as to the event for the ticket(s) will be made by the Signature Event Director in conjunction with the Sponsor. Those wishing to sponsor just Signature Events or wishing to provide sponsorship to Signature Events in addition to that already available through our other sponsorship tiers (Premier, Platinum, Gold, Silver, Bronze, Associate) will be recognized as event sponsors specifically in all advertising for the event, at the event and depending on the event type will be able to permitted Logo materials for distribution, or will have a specific item that is being "sponsored" by the sponsor at the event. The exact nature of the specific item sponsorship or logo materials permitted will be determined by the Signature Event Director in-conjunction with the Signature Event sponsor based in part on the nature of the Signature Event being sponsored. For Signature Event only Sponsors whose sponsorship is \$1,000 or more, 1 free ticket will be provided to any Fall Connections type of Signature Event for the year of their sponsorship. Due to the nature of the Golf Tournament, no tickets will be provided for the actual golf or golf clinic but 1 complimentary ticket will be provided for any dinner or cocktail occurring at the event.										

**Early Bird Discounts:**

As an incentive **Premier tier** of sponsorship will receive a **\$1,000 discount** if payment is received in full by 1/10/2023 and there will be no interruption of your sponsorship on our websites and events. However, if payment is not received by 1/10/2023 you can still provide the sponsorship funds due i/a/o \$10,000 to continue your sponsorship benefits.

As an incentive **Platinum tier** of sponsorship will receive a **\$750 discount** if payment is received in full by 1/10/2023 and there will be no interruption of your sponsorship on our websites and events. However, if payment is not received by 1/10/2023 you can still provide the sponsorship funds i/a/o \$7,500 to continue your sponsorship benefits.

As an incentive **Gold tier** of sponsorship will receive a **\$500 discount** if payment is received in full by 1/10/2023 and there will be no interruption of your sponsorship on our websites and events. However, if payment is not received by 1/10/2023 you can still provide the sponsorship funds i/a/o \$5,000 to continue your sponsorship benefits.

As an incentive **Silver tier** of sponsorship will receive one (1) **ticket to an event or activity listed above (not including Signature Events)**, if payment is received in full by 1/10/2023 and there will be no interruption of your sponsorship on our websites and events. However, if payment is not received by 1/10/2023 you can still provide the sponsorship funds i/a/o \$2,500 to continue your sponsorship benefits.

As an incentive **Bronze tier** of sponsorship will receive one (1) **ticket for a Non-member pass(es) to a monthly luncheon program series** (live - when available), if payment is received in full by 1/10/2023 and there will be no interruption of your sponsorship on our websites and events. However, if payment is not received by 1/10/2023 you can still provide the sponsorship funds i/a/o \$1,500 to continue your sponsorship benefits.